



6.28.08

columbus.ohio

FOR IMMEDIATE RELEASE

Contact:

Angelo Mandato

Organizer, PodCamp Ohio

(614) 429-4474

Email: angelo@podcampohio.com

Web site: www.podcampohio.com

Free Podcasting "UnConference" Comes to Ohio

(Columbus, Ohio) Everyone from executives in the marketing, business, design and technology industries to house wives and students will gather at ITT Technical Institute in Hilliard on Saturday, June 28, 2008 for PodCamp Ohio. Anyone interested in learning about, experiencing or collaborating on topics such as podcasting, blogging, new media and social networking will learn from and interact with the experts at this day-long "unconference."

"It's all about learning, getting hands on with new media and spending time with folks that make up your online community," said Angelo Mandato, coordinator of PodCamp Ohio. "By attending PodCamp Ohio, members of the blogging, podcasting, marketing, academic, and business communities will lead the charge toward embracing and effectively utilizing new and social media in our area," he added.

PodCamp Ohio offers a unique opportunity for attendees to learn, share or grow their new media skills. They can attend informal sessions, created and driven by participants, about podcasts, blogs, digital music, web video and related aspects of new, Internet-based media. The format allows both beginner and expert media producers, as well as listeners, watchers and readers, to participate, discuss and network.

PodCamp Ohio is presented by ITT Technical Institute in Hilliard, OH (Columbus metro). The event is open to the public, but registration is required. To sign up or learn more, visit www.podcampohio.com. Experience with podcasting or blogging are not requirements to participate; professionals of any industry, hobbyists and students are encouraged to attend.

Sponsors are still being accepted. If you are interested in sponsoring PodCamp Ohio, contact Angelo Mandato by calling (614) 429-4474 or sending an email to angelo@podcampohio.com.

###